



Downey Rose Float Association 2023 Float Design Contest

2023 Rose Parade Theme: “Turning the Corner”

“The 2023 theme celebrates turning a corner. Whether that corner is actual or figurative like the unlimited potential that each new year brings—we all enjoy the opportunity of a fresh start.”

“Turning a corner means rising above – alone, or with family, friends and community. This year, as we turn the corner together, we share in the hope, beauty and joy of what 2023 will bring.”

Design Guidelines:

- Designs must be received no later than Wednesday, February 2, 2022, by 5 PM at P.O. Box 765 Downey, CA 90241 or via email at info@downeyrose.org.
 - Voting Section Night will be at 7pm on Wednesday, February 2, 2022 at 13030 Erickson Dr. Downey, CA 90241. ***You must be a member to vote on designs***
- Design submissions need to take into consideration the Pasadena Tournament of Roses 2023 theme as outlined above.
- The design contest is open to all ages (need not be a Downey resident nor a Downey Rose Float Association member).
- Please provide a title to the float design. Submission should include a written brief description of the concept. However, the float title may change by the Association

Design Rules:

- Designs must be submitted on an 8 1/2 X 11 in Black & White.
 - No color drawings or oversized drawings will be accepted.
 - Do not include your name within the design drawing.
 - Release Form must accompany design.
- Designs submitted to the Downey Rose Float Association will become the property of the Association and may be modified by the Association to achieve construction and floral requirements. You may not submit this design to another float builder for this parade.
- The designer(s) may be asked for consultation.
- The designer understands that he/she will receive no compensation, monetary or otherwise, for the use of the design and that the Downey Rose Float Association, City of Downey and/or the Pasadena Tournament of Roses have no obligation of any kind towards designer(s).
- By submitting an entry, the designer(s) grants the Downey Roses Association the exclusive right to use, modify the design, and the ideas represented by the sketch

Once a design has been submitted and voting has begun, designs are no longer returnable.

Mail all designs to:

Downey Rose Float Association

PO Box 765

Downey, CA 90241

Or via email at info@downeyrose.org



Downey Rose Float Association

P.O. Box 765, Downey, CA 90241

Downey Rose Float Association

2023 Rose Float Design Release Form

Float Title _____

Description _____

By submitting the attached design, the designer(s) grants to the Downey Rose Float Association the exclusive rights to use and modify the design and ideas represented by the sketch of the design submitted with this entry form, as well as any explanation provided. Designer(s) warrants and represents that he/she has not submitted the same or any similar sketch of the design to any other agency participating in the Tournament of Roses Parade. Designer(s) understand that he/she will receive no compensation, monetary or otherwise, for the use of the design and the Downey Rose Float Association, any legal successor, the City of Downey and the Pasadena Tournament of Roses Parade have no obligation of any kind toward this designer(s). Designs submitted to the Downey Rose Float Association will become the property of the Association and may be modified by the Association to achieve construction and floral requirements.

By signing this entry form, I/We agree to these terms. If the designer is under the age of 18, legal guardian signature is required.

Name _____

Address _____

City, State, ZIP _____

Phone Number _____

e-Mail _____

SIGNATURE

If under 18 years of age, parent/legal guardian must sign below

DATE

PARENT/LEGAL GUARDIAN SIGNATURE if required

DATE